

# AGILE SOFTWARE DEVELOPEMENT



# TRADITIONAL SOFTWARE DEVELOPEMENT



In a world where speed to market is a key driver - Taking an application or a concept to market should be an exciting journey - our experience has proven that the choice of **"how you develop"** your software is critical.

COST OF DEVELOPMENT  
TIME TO MARKET  
FLEXIBILITY OF DESIGN

=

## AGILITY

## COST OF DEVELOPMENT

### TRADITIONAL In-house/Fixed Price/Outsource

**In-house** requires that you are able to:

- Employ the right experience
- Pay salaries/Contracted fees
- Provide Resourcing
- Pay for Downtime
- Difficult to scale up or down your development team

### **Fixed Price** Development (Outsource Local)

- Provides initial certainty of development cost
- No flexibility to change specifications
- Variations are costly
- Support and maintenance can be costly

### **Outsource** (offshore) - O-Desk - Freelancer

- Easy to scale up or down
- No security on your Intellectual Property
- Can save on development cost
- Geographical location can provide time zone challenges
- Language differences can hinder development and quality of software



## 45% COST SAVING TRADITIONAL METHODS

### AGILE OUTSOURCING Best of All Worlds

**Agile** Software Development allows you to:

- Employ the right experience
- Offshore salary rates - pay month to month - no lock-in contracts
- All resourcing included
- You do not pay for downtime
- Scale up/down your development team as required
- Allows for specification flexibility
- Highly skilled developers challenge and look for better solutions
- Maintenance and support at offshore rates
- English speaking developers
- Local Account Manager included in rates
- +/- 3 hours time zone difference

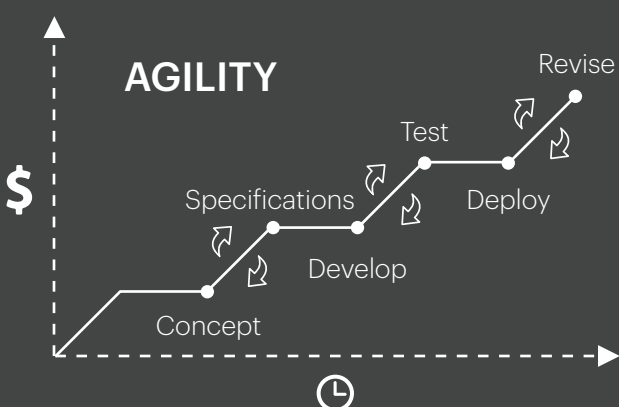


Scale your team to suit your development life cycle



Flexibility to challenge specifications - not locked into initial design

## TIME TO MARKET



Agility leads to dynamic development - allows you to change design specifications as you develop providing better results.



Client



Singapore Based,  
Australian Managed



Secure state of  
the art offshore  
development centre

Arrange your free consultation today. Contact us at [info@consult360group.com](mailto:info@consult360group.com) or visit [www.consult360group.com](http://www.consult360group.com).